

Giorgio Rizzi

AI Trainer for Performance

I help managers, executives and teams turn AI into practical, productive and responsible ways of working, while preserving human judgement and the quality of their work.

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30+ years

IT, digital, transformation and training

1,000+

professionals trained

150+ leaders

trained through AI masterclasses in Europe in 2026

4.62 / 5

average rating for those masterclasses · 122 evaluations

PROFESSIONAL EXPERIENCE

AI trainer, coach and speaker

2020 · Present

Independent · France and internationally

Design and delivery of in-person and remote training for managers, executives, operational teams and students.

- Generative AI, prompting, professional effectiveness, project management, critical thinking, creativity and augmented leadership.
- Training for ESSEC, Lefebvre Dalloz, Cegos, Abilways, Skolae / EFE, M2i and international companies.
- Approach grounded in real business cases, rapid experimentation, verification and application in everyday work.

Creativity, innovation and AI educator

2019 · Present

ESSEC Business School · Cergy

Facilitation of workshops in Design Thinking, creativity, responsible innovation and interdisciplinary collaboration. Teaching on Executive Br.AI.n, a programme combining neuroscience, artificial intelligence and leadership.

Brand Education & Learning Manager

2011 · 2020

LVMH / Moët Hennessy · Paris

Management of digital programmes for sales, marketing, brand education and e-learning. Design and rollout of international learning platforms and training programmes.

European IT Infrastructure Manager

2007 · 2011

LVMH / Moët Hennessy · London

Management of a team of six engineers and IT infrastructure across sixteen European countries in a demanding international environment.

IT Manager

1990 · 2007

Cacharel, then LVMH / Moët Hennessy · Milan

IT responsibilities, business applications and digital transformation in support of teams and operations.

OUTCOMES AND TEACHING APPROACH

Effective AI training changes how people work. Participants practise from the start on real situations, compare results, learn to challenge AI outputs and leave with methods they can apply immediately.

ORGANISATIONS AND SETTINGS

LVMH / Moët Hennessy ESSEC UM6P Léonard de Vinci ArianeGroup GE CNAV
Emil Frey

EXPERTISE

Generative AI Prompting

Project management & AI Critical thinking

Creativity & innovation Design Thinking

Digital learning Neuroscience

Sustainable performance Leadership

CERTIFICATIONS AND TRAINING

AI Bootcamp	Prisme One · May 2026
E-Formateur	EVOCIME · 2024
Theory U	MIT · 2023
Neuroscience	BMO · 2022
Positive Intelligence Coach	Shirzad Chamine · 2021
Cardiac Coherence Trainer	HeartMath · 2020
Innovation & Creativity	LVMH · 2019
Agile / SCRUM Master	Agilebee · 2018
Design Thinking	Cegos · 2018
Professional Equine Coach	Visionpure · 2017

DELIVERY FORMATS

In person Remote Masterclass

1 to 3 days Workshop Coaching

WORKING LANGUAGES

Italian	Native	●●●
French	Fluent	●●●
English	Fluent	●●●

BUSINESS REGISTRATION

Self-employed in France
NDA 11922778092
SIRET 880 540 851 00024